

# SECURITY AND BUSINESS INTELLIGENCE SOLUTIONS FOR THE RETAIL INDUSTRY

Mutual | Stat Land combines state-of-the-art electronic security with powerful video analytics and business intelligence solutions to provide high end retailers with key insights to grow their businesses. The most advanced video analytics leverage Point of Sale (POS) systems and electronic sensors to gather data and provide actionable information to decision makers, allowing them to optimize their retail strategy.

Mutual | Stat Land provides security services to some of the most prestigious high-end retail businesses in the tristate area and can provide the following specialized services:

## **CUSTOMIZED SECURITY SOLUTIONS**

**UL Listed Security Alarm Systems** 

Company Owned, Five Diamond Monitoring Center

24 Hour Agent Response to Burglar Alarms

Perimeter and Interior Burglary Protection

Safe, Vault and Cash Room Protection

Annual Inspection with Service and Maintenance

24 Hour Monitored Wired & Wireless Hold-Up Devices

Display Case Door Access Control

FDNY & NFPA Fire Alarm Design, Monitoring & Service

#### **BUSINESS INTELLIGENCE SOLUTIONS**

**Door Entry and Customer Counting** 

Conversion Rate of Foot Traffic to Sales

POS Integration with Exception Reporting

Heat Mapping of Store Activity

Wait Time in Checkout Lines

Video Site Auditing

Forensic Video Evidence Searching







a Kastle company

## **OUR MISSION**

To be the industry leader in providing comprehensive and effective managed security services--that is achieving the highest level of customer satisfaction by integrating state-of-the-art security technology with knowledgeable and experienced professionals to ensure that our clients are protected from all threats to life and property.

## **ABOUT US**

Mutual | Stat Land Security Services offers the most advanced and effective electronic security systems and services available today. Mutual | Stat Land has been the security choice for many major New York area businesses that require the best in security services for more than two decades.

State-of-the-art electronic security and surveillance equipment, highly skilled system design specialists and installation, and a dedicated, knowledgeable and professional service support and management team all combine to provide you with the most logical, efficient and cost effective security solutions for your business or home.

#### **CUSTOMER SERVICE - WHAT SETS US APART**

At Mutual | Stat Land, we are proud to say that our customer service is unmatched in the industry. Keeping you safe is our business and installing an integrated system with the best available technology is only the first step in meeting your security needs. While advances in security technology over the past several years have revolutionized the industry, ongoing management, maintenance, service and event response are essential to ensuring that you and your property are protected at all times.





